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## **DORSETT HOSPITALITY INTERNATIONAL RECOGNISED AS THE MOST PROGRESSING HOTEL GROUPS OF CHINA**

At the recently concluded 11th China Starlight Award ceremony held in Shanghai; Dorsett Hospitality International was accorded The Most Progressing Hotel Groups of China; joining ranks with past winners such as Steigenberger Hotel Group, Beijing Unitunes Hotels and Shanghai Jinjiang Metropolo Hotel Management Co Ltd.

Recognised as the annual "Oscar of China Hotel Industry", the event was aimed at awarding hotel groups that contributed significantly towards the growth of industry, adoption of strategic marketing initiatives, effective leadership, continuous efforts in clear brand position and demonstrated strong sustainable development strategies as well as growth of the company. All nominees for the awards went through a series of stringent evaluation process with the final voting conducted by the judging committee comprising authoritative media, business travellers and the organising committee.

This is the 2nd similar award that has been accorded to Dorsett Hospitality International. In February this year, the group was accorded The Best Progressive Hotel Group award at the Travel & Leisure China 2015 Travel Awards.

On hand to receive the award was Rebecca Kwan, Senior Vice President of Sales & Marketing, Hong Kong; Dorsett Hospitality International.

### **About Dorsett Hospitality International**

Headquartered in Hong Kong, Dorsett Hospitality International has three brands under its umbrella ...the upscale and midscale Dorsett Hotels & Resorts and d.Collection comprising a range of charismatic boutique hotels; and the value-led Silka Hotels. The group currently owns and manages 30 hotels in China, Hong Kong, Singapore, Malaysia and the United Kingdom; including eight more openings within the next couple of years in Malaysia, Australia, Hong Kong and United Kingdom. For more information on Dorsett Hospitality International, visit: [www.dorsett.com](http://www.dorsett.com)

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